



International Business for Sustainable World Development Call for Papers AIB 2011 Annual Meeting June 24-28, 2011

Nagoya, Japan



In recent years, sustainability has become the new morality. Sustainability involves meeting present needs without compromising the ability of future generations to meet their needs (The World Commission on Environment and Development, 1987). Defined as such, sustainability is a guiding principle to enhance the well-being of current and future social, economic, and environmental systems. A growing number of business leaders believe that sustainability is not an option but an imperative. In this year's World Economic Forum, Jeffrey Sachs called upon business leaders to "go beyond pure self-interest and act as global statesmen in building a sound global system" as they reshape the world in the wake of the global financial crisis. Business leaders are now expected to play more active roles than ever in addressing pressing global issues, such as poverty and inequity, global warming and pollution, ownership and usage of scarce resources and emerging technologies.

The late, great Professor CK Prahalad, father of the "bottom of pyramid" philosophy, was among the first scholars to advocate using business strategy to build sustainable development because the need for it was obvious. "Don't deny the obvious," he said, "get on with it and innovate" (Economic Times, November, 2009). Now is the time to get on with it. Do we understand the importance of having a sustainable world? Can international business resolve critical global issues? How do firms achieve innovation and sustainability simultaneously? How can we measure the contributions of firms to sustainable world development? What roles should managers, global and domestic, play in sustainable world development? How can theories of international business be modified to encompass sustainable world development? The goal of the 2011 AIB meeting is to address these important questions, showing how international business communities can resolve critical global issues to develop a sustainable economy, society, and environment.

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Topical Tracks

Track 1. Institutions, Governance, and CSR

Track chair: Toru Yoshikawa, Singapore Management University, toru@smu.edu.sg

Track 2. International Marketing Management and Supply Chain

Track chair: Daniel C. Bello, Georgia State University, mktddb@langate.gsu.edu

Track 3. IB Theory, FDI, and Entry Mode

Track chair: Klaus E. Meyer, University of Bath, k.meyer@bath.ac.uk

Track 4. Global Strategy, Alliances, and Competitiveness

Track chair: Sumit K. Kundu, Florida International University, kundus@fiu.edu

Track 5. MNC Management and Organization

Track chair: Kazuhiro Asakawa, Keio University, asakawa@kbs.keio.ac.jp

Track 6. Innovation and Knowledge Management

Track chair: Robert Salomon, New York University, rsalomon@stern.nyu.edu

Track 7. Doing Business in Emerging Economies

Track chair: Mike W. Peng, University of Texas at Dallas, mikepeng@utdallas.edu

Track 8. Developing Country Multinational Companies

Track chair: Alvaro Cuervo-Cazurra, University of South Carolina, acuervo@moore.sc.edu

Track 9. Cross-cultural Management and International HRM

Track chair: Mary B. Teagarden, Thunderbird, mary.teagarden@thunderbird.edu

Track 10. International Economics, Finance and Accounting

Track chair: Ram Mudambi, Temple University, ram.mudambi@temple.edu

Track II. SMEs, Entrepreneurship, and Born Global

Track chair: Gary Knight, Florida State University, gknight@cob.fsu.edu

Special Track: Teaching International Business

Track chair: Elizabeth L. Rose, Aalto University School of Economics, Elizabeth.Rose@aalto.fi

Special Track: International Business Research Methods

Track chair: Gordon Cheung, The Chinese University of Hong Kong, gordonc@cuhk.edu.hk

For detailed descriptions of each track and relevant keywords, please visit <http://aib.msu.edu/events/2011>

Submission

We will be accepting two types of submissions—papers and panels. Paper and panel submissions need to be categorized into one of the eleven topical tracks or into one of the two special tracks described above. Each paper or panel proposal must be submitted to only one track. For the special tracks on teaching and research methods, please contact the track chairs to discuss the preferred format of the sessions.

All submissions will be handled through the AIB online submission system. All manuscripts and proposals must be submitted by **January 17, 2011**. Please refer to the detailed submission instructions page for additional information on how to prepare and submit your submission. For up-to-date information about the conference and related events, please check the conference website at <http://aib.msu.edu/events/2011/>. Any questions regarding this call for papers should be addressed to the track chairs or the Program Chair, Shige Makino, at aib2011@cuhk.edu.hk

Shige Makino

Program Chair, AIB 2011 Annual Meeting
Department of Management
The Chinese University of Hong Kong
aib2011@cuhk.edu.hk

CALL FOR PAPERS
Eighth Annual JIBS Paper Development Workshop
Academy of International Business Annual Meetings, Nagoya, Japan
Friday, June 24, 2011

The Eighth Annual *Journal of International Business Studies (JIBS)* Paper Development Workshop (PDW) will be held in Nagoya, Japan, from 9:00 am to 3:00 pm on Friday, June 24, 2011, as part of the pre-conference program for the Academy of International Business (AIB) annual meetings. The PDW is the most extensive of the various *JIBS* outreach activities conducted by the *JIBS* editorial team. Organized by Petra Christmann (Rutgers University), the PDW involves most of the *JIBS* editors and many board members, and is sponsored by the AIB, South Carolina CIBER and Rutgers Business School.

The purpose of the PDW is to provide junior scholars with developmental feedback on their current research projects in international business studies. While we hope that many of these papers will be eventually submitted to *JIBS*, the purpose of the PDW is broader: to improve the quality of IB research and bring new scholars into the IB field. We invite original papers from **junior faculty members who have not previously published in *JIBS***. In particular, we hope to attract papers from scholars (1) who are located in universities in emerging economies or in universities that offer limited support for international business research, or (2) who are trained in disciplines less commonly associated with the field (e.g. human geography, political science, ethnography, or economic history) but interested in conducting international business research.

The PDW will be structured to provide feedback to authors with research papers, and to researchers who are designing empirical studies, on international business topics. Last year, participants received feedback on their work from about 30 *JIBS* editors and members of the Consulting Editors Board (CEB) and Editorial Review Board (ERB). The program will start with an introductory session led by the *JIBS* editorial team and *JIBS* authors. The participants will then divide into two groups. Authors of research papers will be paired with CEB and ERB guest editors for two rounds of one-on-one discussions where the guest editor will provide the author with feedback on improving his/her paper. At the same time, authors with research ideas will attend a panel led by *JIBS* editors on theory development and study design. After a break, all participants will split into small-group sessions with *JIBS* editors to discuss successful publication strategies. The PDW will conclude with lunch for all the participants.

Participation at the PDW is limited. Participants will be invited based on the quality of their submitted work. We are expecting two types of submissions, full research papers and paper ideas. Papers and ideas should be submitted through the *JIBS* Workshop Submission System located at <http://meetings.aib.msu.edu/jibs/2011/>. The deadline for submissions is **February 1, 2011**. Research papers must be less than 10,000 words in length, and follow the *JIBS* Style Guide (http://www.palgrave-journals.com/jibs/style_guide.html). Paper ideas must be no more than 3,000 words in length and include a theoretical framework, propositions, and proposed research design.

Participants will be notified about the acceptance of their submissions no later than **March 10, 2011** and will need to confirm their participation in the PDW by **March 31, 2011**.

Please address any questions to: Pallavi Shukla, *JIBS* Editorial Assistant (jibsea@business.rutgers.edu; +1 973-353-5181) or Petra Christmann (christmann@business.rutgers.edu).

Petra Christmann
JIBS PDW Organizer
 Rutgers University

John Cantwell
 Editor-in-Chief, 2011-2013
Journal of International Business Studies
 Rutgers University

2011 Richard N. Farmer Dissertation Award

The Academy of International Business (AIB) is now accepting submissions for the Richard N. Farmer Award, sponsored by the Indiana University CIBER. The deadline for nominations is January 31, 2011.

The Richard N. Farmer Award for the best thesis or dissertation in International Business is open to all Ph.D. and D.B.A. students who will have successfully defended their theses/dissertations between January 1, 2010 and December 31, 2010. Any topic that contributes to basic or applied knowledge in International Business, broadly defined, is eligible to compete for this award, even if the thesis or dissertation has been submitted to other competitions. The winner will receive a plaque and a US\$1,000 cash award. All finalists will receive a US\$500 travel stipend to facilitate the presentation of their research at the AIB annual meeting in Nagoya, Japan in 2011.

Richard N. Farmer was President of the AIB from 1977 to 1978, and a professor at Indiana University from 1964 to 1987, where he died at the age of 58. During that period, he played a leading role in the development of the field of International Business. Over 50 doctoral students earned their degrees with him at Indiana University. Known as 'Farmer's Crop', many of his former students became influential in the AIB. The Indiana University CIBER is proud to sponsor the AIB Farmer Award in his honor.

The nomination packet should include: (1) a letter of nomination from the student's thesis/dissertation supervisor or chair and (2) an abstract, not exceeding 3,750 words (approximately 15 pages at 250 words per page), of the successfully defended thesis or dissertation. The abstract should describe the objective of the doctoral research, along with its theoretical foundation, relation to previous research, methodology, findings, limitations, and contributions to the field of International Business. The criteria for the award are relevance and contribution to the field of International Business, quality of the theoretical framing and the methodology, and quality of the empirical work (where relevant).

The 2011 selection committee consists of Simon Bell (Chair), University of Melbourne; Guenter Stahl, INSEAD; Anupama Phene, George Washington University; and Ishtiaq Mahmood, National University of Singapore. The committee will select the finalists, who will then be asked to submit their complete theses/dissertations for review and will be expected to make presentations at the AIB annual meeting in Nagoya from June 24-28, 2011.

Submission Instructions

Letters of nomination and the 15-page abstracts should be uploaded electronically by January 31, 2011. Go to <http://meetings.aib.msu.edu/farmer/> and click on "Manuscript Submission Form". You may upload submissions starting Dec. 1, 2010. Please note that you must upload your submission as one document.

In the title page of your abstract, include your current affiliation, mailing address, e-mail address, telephone number, the name of the institution where the Ph.D. or D.B.A. was obtained, the name of your thesis advisor, and six keywords describing the topic of your dissertation.

Professor Simon Bell
Chair, Farmer Award Selection Committee
University of Melbourne

For additional information, please visit <http://aib.msu.edu/events/2011/FarmerAward.asp>

WAIB Helping Hands Awards

The Women in the Academy of International Business (WAIB) are pleased to announce the availability of a number of WAIB Helping Hands Awards to aid:

1. **women full-time faculty members** who have an accepted paper for presentation at the 2011 AIB Conference and meet the AIB qualifications of “Low-Income Status” (annual income of less than US\$25,000).
2. **women full-time Ph.D. students/candidates** who are the **first** author of an accepted paper for presentation at the 2011 AIB Conference. In addition, the applicant has to provide a statement detailing the need for funding.

Current AIB members as well as those who are not current members of AIB are eligible to apply. To be eligible for this award, the paper must be submitted to and be accepted for presentation at the 2011 AIB Conference in Nagoya, Japan. The submission deadline for the 2011 AIB conference is January 17, 2011.

These funds are made possible by the generosity of WAIB members and non-members. More information on WAIB and the WAIB Helping Hands campaign can be found at the WAIB website at <http://kelley.iu.edu/waib/>.

Each award will:

1. provide the registration fee to attend the 2011 AIB Conference in Nagoya, Japan.
2. provide the AIB membership due for one year.

Applications for the WAIB Helping Hands Award will be accepted through the following process:

1. Fill out the WAIB Helping Hands Award application form (posted at the WAIB website at: <http://kelley.iu.edu/waib/>) in its entirety.
2. Fill out a copy of the AIB registration form (**do not** pay the registration fee and the membership due to AIB, as WAIB will pay the awardee’s registration fee and membership due directly to AIB).
3. Mail, fax, or e-mail the above two items to Dr. Janet Y. Murray, WAIB President.

The deadline for applications is April 30, 2011. Please go to the WAIB website for the application form.

Postal Mailing Address:

Dr. Janet Y. Murray

E. Desmond Lee Professor for Developing Women Leaders and Entrepreneurs in International Business

Department of Marketing

SSB 458

University of Missouri-St. Louis

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Email: murrayjan@umsl.edu

Fax: +1-314-516-6420

3rd Annual Emerging Scholar Award in Women's Entrepreneurship

Sponsored by Emerald Publishing's *International Journal of Gender and Entrepreneurship (IJGE)* and the Women in AIB (WAIB)

Deadlines:

January 17, 2011: submission to 2011 AIB Annual Meeting

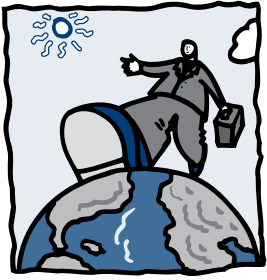
May 1, 2011: submission to WAIB Emerging Scholar Award Committee

Purpose: The purpose of the Emerald *IJGE* & WAIB Emerging Scholar Award in Women's Entrepreneurship is: to encourage high calibre scholarly research in women's entrepreneurship, and to platform the work of dynamic young researchers, particularly those who are in a position to offer exciting new perspectives.

Nature of award: The award will consist of a plaque to the recipient, a one-year free online access to *IJGE*, international promotion for the winning paper and an invitation to submit the final paper for potential publication in *IJGE*, subject to review. Finalists and the award recipient will be permanently posted on the WAIB website. The winner will receive a \$500 award.

Selection process: To be eligible for this award, the paper must be submitted to and be accepted for presentation at the 2011 AIB Annual Conference, and subjected to the Emerging Scholar Award submission process. Once an author has been notified that his/her paper has been accepted for presentation (in a competitive paper or interactive session) at the 2011 AIB Annual Meeting, the author will need to submit his/her paper to WAIB following the Emerging Scholar Award submission process. This process is detailed on the WAIB website and consists of an application form that must be filled out and submitted electronically, along with supporting documentation and a copy of the paper. Papers competing for this award will typically be authored by final year Ph.D. scholars, junior post-doctoral faculty or those who are at the early stages of their research career.

The winner and the runners-up of the best paper award are normally expected to present their paper at the AIB Conference. In addition, the winner will also be expected to submit his/her paper to *IJGE* for consideration. Any questions or suggestions concerning this award should be addressed to Janet Y. Murray, President, WAIB, at murrayjan@umsl.edu or to Colette Henry, Editor, *IJGE*, at chenry@rvc.ac.uk. Submit abstracts and papers electronically to Janet Y. Murray following the Emerging Scholar Award Submission Process found on the WAIB web site at <http://www.kelley.iu.edu/waib/>.

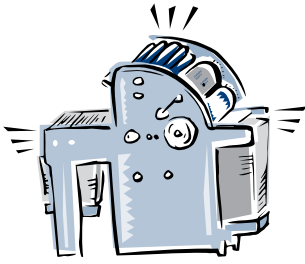


Members on the Move

⇒ **Harry G. Harris** (Ph.D., Harvard University, USA), President of HealthCare California, was invited by the U.S. Department of State to participate in its Public Diplomacy Program. In November 2010, Harry traveled to Argentina with programs in Buenos Aires and Pilar. He presented a series of speeches, lectures and seminars on current globalization and entrepreneurship issues at business federations, foundations and universities. The prime focus of the program was creating educational and business partnerships between the United States and Argentina.

Gabriele Suder (Ph.D., University of Bath, UK), Professor of International Business at SKEMA Business School, was been awarded a Jean Monnet Chair in European Integration in September (www.skema.edu/jean-monnet). The Jean Monnet is attributed by the European Union to peer-selected selected higher education institutions and a full/tenured professorship of recognized expertise in that field, on the basis of academic merit and upon content and deontological scrutiny, and it supports and stimulates worldwide teaching, research and reflection on European integration. Gabriele, who was Associate Dean (Global Management) at CERAM Business before that, now dedicates her time to this chair, her numerous publications in this field and in the field of IB and terrorism impacts. She has recently also been recognized for her best practice in co-authorship. Gabriele is also Microsoft Partnership Director at SKEMA, across its sites in France, China, the US and North Africa.

AIB Newsletter would like to share the latest news about its members in the Members on the Move and Just Off the Press sections. Email your professional accomplishments, book publications, promotions, and honors, to: newsletter@aib.msu.edu. Please limit your announcements to 150 words and identify the name of the section it is intended for in the subject line of your email.



Just off the Press

- ⇒ The late **John Dunning** (University of Reading, UK) published *New Challenges for International Business Research: Back to the Future* (Edward Elgar Publishing, ISBN: 978-1848448322). “This book consists of 15 essays written by John Dunning in the first ten years of this century. Like his earlier writings, these always provide insights and pertinent analysis to take forward the basic conversation of the field of international business. Indeed, Dunning takes us ‘back to the future’ with this, his final book.” – Alan M. Rugman, University of Reading, UK
- ⇒ **Peter Enderwick** (Auckland University of Technology, New Zealand) has published *Large Emerging Markets: Competitive Strategies* (Routledge, ISBN: 978-0415805131). The rise and continuing strong growth of emerging markets, and particularly the four largest emerging markets (LEMs) – Brazil, Russia, India and China – offer both opportunities and challenges for international business. However, recently there has emerged a growing consensus that the increasing international competitiveness of these economies now presents major challenges for the world economy. These challenges are already evident in the form of record commodity prices, rising food costs, growing outward investment and acquisition by LEM firms, increased job insecurity and growing income inequality in developed nations, and demand for a restructuring of international institutions to reflect the shifting balance of economic power in the world economy. At the same time a stalling of world trade talks, a growing recession in the West and increased reliance on selective protectionism are all impacting on the prospects for emerging economies.
- ⇒ **David Hanson** (Duquesne University, USA) has published *Limits to Free Trade: Non-Tariff Barriers in the European Union, Japan and United States* (Edward Elgar, ISBN: 978-1847202475). This book explores the growing list of non-tariff trade barriers raised by the US, EU and Japan and assesses the prospects for significant trade liberalization. The author examines the liability of global free trade through a review of the complaints that these three countries raised about each other over a five-year period. He concludes that free trade may be increasingly hampered as barriers are created more rapidly than can be resolved, and that the prospects for significantly strengthening safeguards are limited. These issues are analyzed in the contexts of the major WTO trade agreements and the political economy of decision-making in the US, EU and Japan. The author concludes that the growing problems are endemic to the system and are not amenable to easy remedy. He tackles topics including international agreements, the trade policy processes in the three regions, issues concerning trade practices, import trade barriers in the EU, and prospects for reform.
- ⇒ **Dean McFarlin** (University of Dayton, USA) and Paul Sweeney have published *International Management: Strategic Opportunities & Cultural Challenges* (Routledge, ISBN: 978-0415802970). McFarlin and Sweeney provide students with an accessible, application-oriented approach to international management, focusing on key challenges including motivation, leadership, and communication across cultural boundaries. The book gives students a global perspective on the process of hiring, training, and developing employees, as well as strategic decision making in relation to foreign markets. Questions, case studies, examples of creative problem solving, and testimonials from real-world managers operating in the international arena are just a few of the tactics McFarlin and Sweeney use to help students begin to think about applied theory on a global level. All chapters have been updated with recent articles from leading business sources and academic journals, and new case studies have been incorporated.
- ⇒ **Karl P. Sauvart** (Vale Columbia Center on Sustainable International Investment, USA) has edited *Investing in the United States: Is the US Ready for FDI from China?* (Edward Elgar, ISBN: 978-1848448599). The US is the world’s single most attractive market, and many firms invest in it to increase their

international competitiveness. While foreign direct investment by emerging market firms in the US is still small, it is bound to rise rapidly. This volume deals with the challenges that merging market firms, and especially Chinese firms, face when investing in the US. It focuses on three sets of challenges: (1) The challenge of entering the US market, especially the question of mergers and acquisitions (M&As) vs. greenfield investments, as well as the regulatory hurdles that need to be considered in the case of M&As in the form of the Committee on Foreign Investment in the US; (2) The challenge of operating in the US market, especially considering the country's sophisticated regulatory framework and the need to recognize the liabilities of foreignness; and (3) The challenge of prospering in the US market, especially the need to become an insider.

⇒ **Karl P. Sauvant** (Vale Columbia Center on Sustainable International Investment, USA) and Geraldine McAllister, with Wolfgang A. Maschek, have edited *Foreign Direct Investment from Emerging Markets: The Challenges Ahead* (Palgrave Macmillan, ISBN: 978-0230100213). Foreign direct investment from emerging markets is an increasingly important phenomenon; firms from developed countries alone no longer undertake this activity. Foreign Direct Investments from Emerging Markets provides the latest scholarship on this subject from eminent contributors from around the world. This volume demonstrates the importance of rigorous analysis to understand the dilemmas, the controversies, the disputes, and the policy issues that need to be considered in connection with this new phenomenon. In the wake of the financial crisis, it is more critical than ever for those involved in FDI research and policy to understand these issues.

⇒ **Karl P. Sauvant** (Vale Columbia Center on Sustainable International Investment, USA) and Jaya Prakash Pradhan, with Ayesha Chatterjee and Brian Harley, have edited *The Rise of Indian Multinationals: Perspectives on Indian Outward Foreign Direct Investment* (Palgrave Macmillan, ISBN: 978-0230108448). Hitherto inward-looking, Indian firms have evolved into global players over the past decade. The effects of their expanding overseas greenfield investments and acquisitions are being felt across all regions and sectors of the global market, from knowledge-based industries such as information technology, pharmaceuticals, chemicals, and automobiles to the oil

and natural gas industries. Yet little is known about these emerging multinationals, their characteristics and competitive strategies, or the implications of their emergence for host countries, both developed and developing. The studies in this volume provide new perspectives on the rise of Indian multinationals, capturing the evolutionary dimensions of their emergence and presenting analyses of their outward foreign direct investments. The Vale Columbia Center on Sustainable International Investment and the Institute for Studies in Industrial Development have brought together leading experts to shed light on this major development. The contributors provide current perspectives from different countries and disciplines such as economics, political science, management, and policy practice to illuminate the characteristics and strategies of emerging Indian multinationals and their impact on world markets.

⇒ **Karl P. Sauvant** (Vale Columbia Center on Sustainable International Investment, USA) has edited *Yearbook on International Investment Law & Policy, 2009-10* (Oxford University Press, ISBN: 978-0199767014). The Investment Yearbook reviews, in Part One, the salient features of changes in investment flows; trends and noteworthy issues in international investment agreements; treaty-based arbitration cases that have arisen in the preceding year; and issues relating to the primary sector. Against this background, Part Two explores a number of important and topical issues. On the procedural side, these include rules for weaker players and the intricacies of the newly acquired competency of the European Commission in the field of investment treaties. Special attention is paid to ICSID as a premier dispute settlement forum, with articles addressing ethical obligations, procedural and transparency-related amendments and the limits of annulment standards. Substantive issues include the analysis of the enforcement of intellectual property rights through BITs, the extent of leeway that countries have to enact emergency measures that detrimentally affect foreign investment, issues related to sovereign debt, the importance of BITs and political risk insurance for promoting investment into developing countries. Part Two concludes with analyses of the global regime for international investment and the possible change in its orientation toward more deference to the rights of host countries. The Investment Yearbook also publishes the two winning memorials of the FDI Moot.

New AIB Members

AIB welcomes the following 75 new members who joined our community between July 2, 2010 and October 31, 2010.



James Adizue
Ayomikun Ajetomobi
Hussam Alamoudi
Melissa Aldrich
Benjamin Bader
Ricardo Buitrago
Krista Burrill Lewellyn
Daniel Butler
Ivonne Calderon Pena
Marcelo Cano Kollmann
Steven Carnovale
Silvia Casa Nova
Suparna Chatterjee
Kieran Conroy
Hilary Corna
Francine Cullari
Weiqi Dai
Bruno de Góes
Whitney Douglas-Fernandez
David Duhon
Stefan Eckert
Rida Elias
Julie Ann Elston
Jing (Betty) Feng
Farzana Firdousi
Audrey Fontanot
Vedavinayagam Ganesan
Rumen Gechev
Omer Genc
Linda Glessner
Berk Guneri
Thaung Han
Ayano Hirose
Andrea Wai Leng Hooi
Eldrede Kahiya
Ben Kim
Ahmi Kim (Tokunaga)

William Kline
Johan Kristensson
Georgine Kryda
Eung-Sok Lee
Mina Lee
Ruixue Li
Xueji Liang
Bob McNeal
Louis Melbourne
Inga Mezinova
Ishva Minefee
Miriam Moeller
Jorge Mongay
Mike Mustafa
Thomas Nantz
Erkan Ozkaya
R R Padmanabhan
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Business titles from Emerald



International Business and Management

ISSN: 1876-066X
Editor: Professor Pervez Ghauri

Series Synopsis

This series applies a truly international perspective to the study of international business, with a special emphasis on management and marketing issues, and aims to advance the frontiers of knowledge in this fast developing field.



Progress in International Business Research

ISSN: 1745-8862
Editor: EIBA

Series Synopsis

Progress in International Business Research consists of papers coming out of the annual conference of the European International Business Academy, EIBA. This serial is a much-needed channel for dissemination of new knowledge in international business research.



Advances in the Study of Entrepreneurship, Innovation and Economic Growth

ISSN: 1048-4736
Editor: Professor Gary Libecap

Series Synopsis

This series aims to present the latest research on entrepreneurship, innovation, and the impact on economic performance.



Advances in Entrepreneurship, Firm Emergence and Growth

ISSN: 1074-7540
Editors: Professor Jerome Katz and Professor Tom Lumpkin

Series Synopsis

This series provides an annual examination of the major current research, theoretical and methodological efforts in the field of entrepreneurship and its related disciplines of small business, family business and population ecology, as well as firm growth and emergence research.



New Technology-Based Firms in the New Millennium

ISSN: 1876-0228
Editors: Ray Oahey, Aard Groen, Peter van der Sijde and Gary Cook

Series Synopsis

The objectives of the series are to provide up-to-date research on a variety of aspects of High Technology Small Firm formation and growth (HTSFs) from a range of interdisciplinary perspectives.

Discount code: EMER 186



Research you can use

AIB Newsletter (ISSN: 1520-6262) is published quarterly by the Academy of International Business Executive Secretariat. For more information, please contact: G. Tomas M. Hult, Executive Director or Tunga Kiyak, Managing Director, 7 Eppley Center, Michigan State University, East Lansing, MI 48824-1121.
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ACADEMY OF INTERNATIONAL BUSINESS

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